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**A Lidl gift goes a long way to say ‘I Love You’ this Valentine’s Day**

**Lidl Ireland Launches Valentine’s Gift Range**

Whether you’re treating yourself or buying a gift for a loved one, Lidl’s selection of luxurious lace and silk style pieces will suit different shapes and sizes from just €3.99. Lidl’s stunning **Valentine’s Day Esmara Collection** will be available in 159 stores nationwide from Thursday 31st January while stocks last.

The collection includes a selection of intricate lace and elegant silk style lingerie in timeless shapes and classic colours, meaning you can mix and match the limited edition collection to create stunning combinations.

The stunning collection includes **lace thongs (€3.99), lace briefs (€3.99)** and beautiful **lace bra’s (€6.99)** all available in three different colours and styles. Alternatively, style your Valentine’s look with a **lace bodice (€7.99)** available in cream, black and a striking combination of black and white with a delicate silk style **kimono (€9.99)** available in black, pink, plum and silver.

Best-selling perfumes inspired by designer fragrances **Aura New York**, **Aura en Rose** and **Aura de Esplendor** are back due to popular demand, along with **Aura d’Elle**, **Aura Angélica**, **Aura de Amor**, **Aura Unicke** and **Aura Aguamarina (€4.99).** With fragrances priced at just **€4.99** there is a scent for everyone this Valentine’s Day from feminine floral scents, to sensual and musky. For men, **Essence Victory**, **Essence d’Aqua**, **Essence Unicko** and **Essence Dark Blue** **(€4.99)** colognes will also return to 159 stores nationwide from Thursday 31st January.

Nothing says I love you this Valentine’s Day like a bouquet of bright red roses. Choose from a selection of beautiful fresh bouquets on sale from Saturday 9th February. With prices starting from **€3.99** choose from **50cm roses (€3.99), a dozen large headed roses (€9.99), Deluxe exclusive rose bouquet (€29.99)** or go all out with the **Deluxe 100 red roses (€34.99).**

If you would rather go for something a little different this year, why not brighten up your loved ones day with **Valentines tulips (€5.99),** **Deluxe oriental lilies (€7.99), Deluxe rose and lily bouquet (€14.99)** or an **exclusive Valentines bouquet (€39.99).**

Spending Valentines in with the girls? From Thursday 31st January, Lidl Ireland has got you covered with Esmara’s range of Ladies Pyjamas for your cosy ‘Galentines’ night. From **fluffy socks (€2.49) and pyjama sets (€8.99)** to cotton rich **joggers (€6.99)** and **jumpers (€7.99),** you are sure to have a relaxing night in with your besties.

If you’re spending Valentine’s night at home then the exclusive meal deal is a must, available in all 159 stores nationwide from **Monday February 11th to Thursday February 14th,** while stocks last. From a wide variety of options, customers can choose 1 main, 1 side and 1 dessert as well as a gift box of homemade Áine chocolates for just **€10**. Customers can also avail of this meal deal with a bottle of Secco Rosato for just **€16**. With main dish options such as **Irish Hereford Sirloin Steaks, Fresh Salmon Darnes** and **Part Boned Chicken Breast with Tomato and Basil** and desert options such as **Chocolate Souffle, Lemon Cheesecake** and **Sticky Toffee Pudding,** Lidl has everything you need for the perfect night in at a competitive price.

**-ENDS-**

**Prices and Dates**

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| **Valentines Lingerie** | | |
| **Description** | **On Sale** | **Price** |
| Kimono  Available in Black, Pink, Plum & Silver  Sizes S (10-12), M (14-16) and L (18-20) | Thursday 31st January | €9.99 |
| Ladies' Lace Thongs  Available in Black, White and Black & White Pattern  Sizes S (10-12), M (14-16) and L (18-20) | Thursday 31st January | €3.99 |
| Ladies' Lace Briefs  Available in Black, White and Black & White Pattern  Sizes S (10-12), M (14-16) and L (18-20) | Thursday 31st January | €3.99 |
| Ladies' Lace Bra  Available in Black, White and Black & White Pattern | Thursday 31st January | €6.99 |
| Ladies' Lace Bodice  Available in Black, White and Black & White Pattern  Sizes S (10-12), M (14-16) and L (18-20) | Thursday 31st January | €7.99 |
| Ladies' Lace Briefs  Available in Black, White and Black & White Pattern  Sizes S (10-12), M (14-16) and L (18-20) | Thursday 31st January | €3.99 |
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| **Valentines Gifts** | | |
| **Description** | **On Sale** | **Price** |
| Ladies Fragrance  Aura Unicke, Aura New York, Aura en Rose, Aura Aguamarina, Aura d Esplendor, Aura d’Elle, Aura Angelica, Aura de Amor | Thursday 31st January | €4.99 |
| Mens Fragrance  Essence d’Aqua, Essence Dark Blue, Essence Victory, Essence Unicko | Thursday 31st January | €4.99 |
| Blanket | Thursday 31st January | €9.99 |
| Heat Changing Mug Set | Thursday 31st January | €4.99 |
| Esmara Jewellery Box | Thursday 31st January | €9.99 |
| Livarno Jewellery Box | Thursday 31st January | €7.99 |
| Photo frame | Thursday 31st January | €2.99 |
| Valentines Teddy | Thursday 31st January | €3.99 |
| Watch with exchangeable strap | Thursday 31st January | €9.99 |
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| **Valentines Flowers** | | |
| **Description** | **On Sale** | **Price** |
| Tulips | Available Now | €2.99 |
| Deluxe Oriental Lilies | Available Now | €7.99 |
| Roses 50cm | Available Now | €3.99 |
| Valentine Crush Bouquet | Saturday 9th February | €9.99 |
| Deluxe Rose & Lily Bouquet | Saturday 9th February | €14.99 |
| Crimson Kiss | Sunday 10th February | €4.99 |
| Valentine's Tulips | Monday 11th February | €5.99 |
| Dozen Large Headed Roses | Tuesday 12th February | €9.99 |
| Romance Bouquet | Tuesday 12th February | €19.99 |
| Deluxe Exclusive Rose Bouquet | Tuesday 12th February | €29.99 |
| Deluxe 100 Red Roses | Tuesday 12th February | €34.99 |
| Lasting Love Bouquet | Wednesday 13th February | €17.99 |
| Exclusive Valentine's Bouquet | Wednesday 13th February | €39.99 |
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| **Valentines Night In** | | |
| **Description** | **On Sale** | **Price** |
| Fluffy Socks | Thursday 31st January | €2.49 |
| Ladies' Joggers | Thursday 31st January | €6.99 |
| Ladies' Long Sleeve Tops | Thursday 31st January | €7.99 |
| Ladies' Jumper | Thursday 31st January | €7.99 |
| Ladies' Pyjamas | Thursday 31st January | €8.99 |
| Ladies' Cardigan | Thursday 31st January | €12.99 |
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| **Meal Deal Option €10 (Monday February 11th to Thursday February 14th)** | | |
| **One Main** | | |
| Deluxe Cornfed Chicken, Deluxe Part Boned Chicken Breast with Tomato and Basil Stuffing, Deluxe Irish Hereford Sirloin Steaks, Inismara Fresh Salmon Darnes | | |
| **One Side** | | |
| Garlic / Peppercorn Potato Cubes, Dirty Fries, Curry Chips, Potato Gratin, Potato Dauphinoise, Mini Mushrooms (Garlic Cream Cheese), Stuffed Mushrooms with Bacon and Rosemary | | |
| **One Desert** | | |
| Deluxe Chocolate Souffle, Deluxe Cheesecake (Chocolate / Lemon), Deluxe Sticky Toffee / Chocolate Pudding | | |
| **Aine Small Chocolate Giftbox** | | |
| **Meal Deal Option €16 (Monday February 11th to Thursday February 14th)** | | |
| As above with Secco Rosato | | |

**For Further Information please contact:**

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