

**Press Release**

**30th August 2019**

**Lidl Ireland Adds 65 Irish Products to Shelves as Part of**

**Kick Start Supplier Development Programme**

*Entries Now Being Accepted For 2020*

For a third consecutive year, Lidl has called out to suppliers in Ireland and Northern Ireland to enter products into their Supplier Development Programme, *Kick Start*. The programme, run by Lidl Ireland and supported by Bord Bia, is designed to help small and medium Irish food and drink businesses to grow their brand and build their supply network. Since 2017, Lidl Ireland has invested over €650,000 in the programme and has seen 116 additional Irish products on sale over the last 3 years.

After careful consideration, Lidl has selected 43 Irish suppliers to work with, which will see 65 exciting products go on sale in a limited edition food promotion from September 2nd in all 200 stores across Ireland and Northern Ireland. This year’s Kick Start range features products including; Gin & Tonic, Prosecco and Mojito ice creams from Half Cut in Co. Cork, Spice Bag and Chocolate & Honeycomb Sausages from Barry John Sausages in Co. Cavan and Ginger Hot Pepper Jelly from Harty’s Jelly in Kerry.

**Half Cut** ice-cream from Co. Cork brings together two of life’s greatest pleasures into one delicious tub of goodness. With three devilishly tempting flavours to enjoy - Gin & Tonic, Prosecco & Mojito (€4.99 each), they are sure not to disappoint. Half Cut was created by Michael O’Dowd and Neil Byrne, both passionate third generation ice-cream makers from the West of Ireland who studied their craft in Bologna and graduated with a degree in gelato making. Their gelatos have won Gold at the 2016, 2017 & 2018 International Exhibition of Artisan Gelato in Rimini – the Oscars of ice cream!

**Barry John Gourmet Sausages** from Co. Cavan must be tasted to be believed! Choose from four different options – Chip Shop Curry, Spice Bag, Bacon & Cabbage and Chocolate & Honeycomb (€2.99 each). The sausages are made using a traditional family recipe and all flavours used are natural and locally produced where possible.

**Gookies** Gluten Free Cookie Dough from Co. Cork combines the great taste of fresh baked biscuits with the pleasures of baking them at home. No flour, no rolling pin, no mess – just slice and bake and wait 10 to 15 minutes for that tray of richly flavoured cookies to emerge. Two varieties of cookie dough will be available in Lidl stores nationwide – Milk Chocolate and Cranberry & White Chocolate priced at €3.99 each. They can be baked from chilled or frozen, depending on your needs and preferences and is a wonderful way to engage children (and adults) in the baking process.

The story behind **ChanChan**is as rich as its flavours. Launched in 2016, *ChanChan*, an Irish company led by Michelin trained TV Chef Kwanghi Chan, is a true fusion of East meets West. Kwanghi, born in Hong Kong, and raised in Donegal, spent every day in the aroma of his Uncle Sam’s Buncrana-based Chinese restaurant since the age of eight. For over 30 years he has worked as chef, observing the evolution of trends in Asian cuisine within Ireland and Southeast Asia. Combining his roots from Ireland and Hong Kong, Kwanghi has created a range of *ChanChan* sauces, two of which will be on sale from September 2nd – Original and Black Garlic Hong Kong Street Sauce (€2.99 each).

In 2017 the ChanChan Original and Korean Spice Bag Mix (€2.95 each) preformed so strongly in the Kick Start programme that it is now permanently on sale in all Lidl stores nationwide so you can create your own Asian flavours like a professional.

If you are an Irish supplier of a food or drink product and would like the opportunity to sell your product in 200 Lidl stores throughout Ireland and Northern Ireland in 2020, you can enter online now via https://www.lidl.ie/kickstart. All that’s needed is a picture of your product and a few answers to a short questionnaire.

Lidl’s Kick Start Food promotion launches in all 200 stores across Ireland and Northern Ireland from September 2nd and will be available while stocks last.

**Full list of suppliers, products and prices:**

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| **PRODUCT** | **SUPPLIER** | **COUNTY** | **€** |
| Wee ChoCo Chocolate Bar | Wee ChoCo | Antrim | 3.49 |
| Tipperary Ice Cream Irish Cream & Brown Bread Ice Cream | Tipperary Ice Cream | Carlow | 3.99 |
| Tipperary Ice Cream Irish Whiskey Cream Ice Cream | Tipperary Ice Cream | Carlow | 3.99 |
| Tipperary Ice Cream Raspberry Sorbet | Tipperary Ice Cream | Carlow | 3.99 |
| Tipperary Ice Cream Salted Caramel Ice Cream | Tipperary Ice Cream | Carlow | 3.99 |
| The Farmer's Daughter 16 Irish Steak Meatballs | The Farmer's Daughter | Cavan | 3.99 |
| The Farmer's Daughter 4 Irish Steak Burgers with Red Onion and Cheddar | The Farmer's Daughter | Cavan | 3.99 |
| The Farmer's Daughter 4 Steak Burgers | The Farmer's Daughter | Cavan | 3.99 |
| Barry Johns Sausages (Bacon&Cabbage / Choc&Honeycomb) | Barry John Gourmet Sausages | Cavan | 2.99 |
| Barry Johns Sausages (Chip Shop Curry / Spice Bag) | Barry John Gourmet Sausages | Cavan | 2.99 |
| Half Cut Ice Cream | The Tenth Man | Cork | 4.99 |
| Goodness Me Filled Pastries | Copper Castle Foods Ltd. | Cork | 4.99 |
| Gearagh Sausage Cumberland Sausage | The Sausage Experience | Cork | 2.99 |
| Gearagh Sausages Old Style Traditional | The Sausage Experience | Cork | 2.79 |
| Gookies Cookie Dough BA | Bia GanBreise Teo | Cork | 3.99 |
| Mama Nagi's Indian Cooking Paste BA | Mama Nagi's | Cork | 3.49 |
| The NutCase Food Company Falafel Burger / Cajun Nutburger | The NutCase Food Company | Cork | 3.99 |
| Kinsale Bay Chicken Liver Pate | Kinsale Bay Food Co | Cork | 2.79 |
| Wellness Baking Lemon cookies/Peanut Butter 200/220g | Wellness Bake | Cork | 3.49 |
| Irish Fish Canners Smoked Peppered | Irish Fish Canners | Donegal | 1.29 |
| Little Meat Co Pulled Meat 160/165/210g | Need of Meats Ltd | Down | 1.99 |
| Oh So Lean Ready Meals 400/350g | Oh So Lean Ltd | Down | 3.79 |
| Oh So Lean Smoked Turkey Burger / Steak Burger | Oh So Lean Ltd | Down | 2.99 |
| Kennedy's Potato Wedges / Mediterranean Roasting Veg 500/350g | Kennedy's Convenient Foods Ltd | Dublin | 2.99 |
| Kennedy's Vegetarian Lasagne | Kennedy's Convenient Foods Ltd | Dublin | 3.99 |
| Pieman Pies | Pieman | Dublin | 3.49 |
| Pieman Soup | Pieman | Dublin | 2.49 |
| Pieman Vegan Cottage Pie | Pieman | Dublin | 3.49 |
| Vada Pow Bombay Style Street Food 190/300g | Vad Pow Ltd | Dublin | 3.49 |
| CHAN CHAN Street Sauce | Kosa Foods Ltd | Dublin | 2.99 |
| My Apricot Kitchen Pastes/Sauce | My Apricot Kitchen | Dublin | 3.49 |
| Fiid Meals | Eat FEED Limited | Dublin | 3.49 |
| Four Provinces Beer | Four Provinces Brewing Company Ltd | Dublin | 2.49 |
| Erne Larder Marmalade with Whiskey | Erne larder | Fermanagh | 2.99 |
| Smrt Organic Pasta | Connemara Food Ventures | Galway | 2.99 |
| Harty's Jelly | Harty's Foods | Kerry | 2.99 |
| Goatsbridge Cold Smoked Trout | Goatsbridge | Kilkenny | 2.99 |
| Goatsbridge Smoked Trout Fishcakes | Goatsbridge | Kilkenny | 2.99 |
| Goatsbridge Trout Pate | Goatsbridge | Kilkenny | 2.79 |
| TMT Ketchup assorted | TMT Ketchup | Laois | 3.49 |
| Make Hay - Session IPA 3.8% | 12 Acres Brewing Company Ltd | Laois | 2.79 |
| Pallet Jack - India Pale Lager 5% | 12 Acres Brewing Company Ltd | Laois | 2.79 |
| Old Irish Creamery Cheese | Old Irish Creamery Cheese | Limerick | 2.99 |
| Near to Nature Health Bars | Lubdub Foods Ltd | Limerick | 1.49 |
| Simply Fit Food Chicken Arribiate / Sweet potato and chicken | Simply Fit Food | Louth | 4.99 |
| Simply Fit Food Thai chicken curry / Asian chicken stirfry | Simply Fit Food | Louth | 4.99 |
| The Mr.Curry Co. Authentic Chinese | Mr.Curry Limited | Louth | 2.29 |
| The Mr.Curry Company Spice Bag Shake | Mr.Curry Limited | Louth | 2.29 |
| Harvest Moon Natural / Sweet Potato & Coriander Hummus | Harvest Moon Foods | Mayo | 3.95 |
| Harvest Moon Roasted Red Pepper / Basil Hummus | Harvest Moon Foods | Mayo | 3.95 |
| Harvest Moon Vegan Pesto/ Pate/ Tapenade | Harvest Moon Foods | Mayo | 4.99 |
| Jack the Lad Pale Ale 4.5% / Irish Blond Amber Ale 4.5% | Reel Deel Brewing Company Ltd | Mayo | 2.99 |
| The Breadski Brothers Sourdough | MMM Family Bakery | Mayo | 1.99 |
| The Breadski Brothers Spelt Bread/Rye With Cranberries 520/600g | MMM Family Bakery | Mayo | 1.99 |
| Newgrange Croquettes | Newgrange Fine Foods | Meath | 2.49 |
| Newgrange Soup Tom&Basil / Chicken&Veg | Newgrange Fine Foods | Meath | 2.99 |
| Newgrange Soup Veg/Chicken | Newgrange Fine Foods | Meath | 2.99 |
| Connolly's Bacon Joint BA | Connolly Meats | Monaghan | 5.99 |
| Honest Oat Biscuits | Honest - the gluten free bakers | Roscommon | 2.79 |
| Crowe's Farm Outdoor Reared Pork Jumbo Sausages | Crowe's Farm | Tipperary | 3.49 |
| Crowe's Farm Dry Cure Pepper Roasting Joint | Crowe's Farm | Tipperary | 7.99 |
| Lisduff Hand Crafted Bacon Loin of | Lisduff Fine Foods Limited | Tipperary | 6.99 |
| Chia Bia Seed Mix | Chia Bia (Seed Necessities) | Waterford | 2.99 |
| Inspire Straw./Blueb./Honey Yogurt | Inspire Granola | Wexford | 1.99 |
| Sussed 2 Cal. Rapeseed Oil Spray | Sussed Nutrition Limited | Wicklow | 2.99 |

**For Further Information please contact:**

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